



Rockwall Main Street Advisory Board Meeting Minutes Council Chamber Conference Room/City Hall – 385 South Goliad Tuesday, August 23, 2022 - 5:00 P.M.

Board members present: Jeremy Standifer, Gary Cannavo, Stacy Fuqua

Absent: - Jenni Hoffman, Geoffrey Lyons, Eva Cannon (by phone to take action on Item 3).

Staff present: Bethany Browning, Main Street Manager

Guests: None

1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:02PM.

2. OPEN FORUM

Open forum was closed at 5:02PM, as there were no visitors.

3. APPOINTMENT ITEMS

- A. **Appointment with Lexie Tanner, Sky Interests, to hear a request for a façade grant in the amount of \$1,000.00 for property located at 101 N. Goliad, leased by Trevino's:** Lexie Turner was present to address any questions regarding the façade grant application. She stated the color would be an off-white similar to the property they own next door at 103 North Goliad. The board stated the application was straight-forward and thanked her for keeping the property well maintained. Gary made a motion to approve the \$1,000.00 facade grant for exterior paint. Jeremy seconded the motion, passing by a vote of 4-0.

4. DISCUSSION/ACTION ITEMS

- A. **Review and act on the July 19, 2022 meeting minutes:** Approval of the meeting minutes is tabled until August due to a lack of quorum. (Eva Cannon voting via phone/not available).
- B. **Discuss the transformation strategies and provide status update, taking any necessary action, Jeremy Standifer (specifically crosswalks, parking, EV charging stations):** Board members discussed the findings of the parking survey. Jeremy stated the Kaufman Street parking lot was 80% full most of the day – excluding Saturday morning Farmers Market – which is always 100% full. Bethany reported the public lot behind Casa Mama fronting Alamo and Washington Street to be 90% full Monday through Friday during the 2PM and 4PM hours. Gary was surveying the lots located alongside the Parks Admin building and south of The Center and reported they were seldom at 50%. The board discussed the preliminary findings and agreed parking areas south of The Center are underutilized. An education effort and better signage should be discussed. Board will share the findings with stakeholders in the near future. The board is aware Goliad is also SH205, managed by TXDOT. There was a EV discussion primarily regarding costs, needs and what that might look like in the future. No action was taken on either initiative at this time.
- C. **Nomination of a Main Street Legacy Award recipient and possible action, Board:** No discussion was held regarding this subject at this time.
- D. **Main Street Manager's Report**
Main Street District Activity:
Fable & Fire Coming Soon
Community Barbecue Coming Soon
Texas Main Street
Texas Downtown Association Conference – San Marcos – Nov 1-4
Anxiously awaiting President's Awards Announcements – Siren Rock

Project Status Report/Follow Ups:

Working with Republic Waste to expand shared dumpster at E. Washington
Finalizing edits on kiosks and brochures to order in September
Submitted Hotel Occupancy Tax Application for funding of San Jacinto Music, kiosks and brochures, advertising, I-30 billboard

2022 Upcoming Events:

Farmers Market – Saturdays through September
San Jacinto Music – Friday and Saturdays through October
**Oktoberfest – Saturday September 24
Farm to Feast – Sunday September 25
Scare on the Square – Saturday October 22
**Sheriff's Posse Round Up – November 5
Holiday Open House – November 10
Shop Small Saturday – November 26
Hometown Christmas – December 3
Holiday Home Tour – December 9-10
**Not A City Sponsored Event

5. ADJOURN

Meeting was adjourned at 6:30PM. Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS
20th DAY OF SEPTEMBER 2022.**

MAIN STREET ADVISORY BOARD CHAIRMAN: JEREMY STANDIFER